

EXECUTIVE DIRECTOR REPORT

April 2019

Program:

- Program Subcommittee Meeting was held on April 18.
 - Update on potential partnership with Boulder Crest Retreat (BCR). Evaluated logistics of being a PATHH (post traumatic growth) delivery partner. Ready to request what an MOU would look like from BCR.
 - Theory of Change – Discussed updating the outcomes in our Logic Model. Want to identify things that we can measure. Faye, Saul and Mike are to meet with Aaron Demro to better understand operational data, experiential data, and a decision making framework to evaluate potential new programs/services.
 - Reviewed second draft of Capacity Matrix. Working now on identifying breaking points for infrastructure jumps to present at next subcommittee meeting on July 18 if not before.
 - Discussed Ali's recommendation to incorporate mindfulness education/exercise into FXs. Subcommittee thinks it is worth a try on an R&R day on a Women's, Caregiver, and/or Couples FX. Faye will follow up with Ali.
 - Discussed Anonymous Assistance Fund idea from board meeting. Saul will prepare white paper for June board meeting pre-reads.
- Recruiting. On target for year.
- FX2. Went great. See email from Luke, warrior alumnus, send out earlier. First FX with new kitchen remodel.
- FX3. Went great. All active duty, mostly special forces warriors. Eugen was companion.

Fundraising:

- Warrior Taste Fest. Nearly at capacity for vendors. More and more sponsors coming in everyday. Massive push for ticket sales will start in June. Going to be a great event.
- Grants. Submitted grant application to the Elizabeth Dole Foundation. Moving forward with Wounded Warrior Project to see if we are eligible to apply for grant and what that criteria looks like. Holding off on applying for a VA Adaptive Sports grant until next year.
- NYC. Met with our largest benefactor. First time for her to meet Saul. Met with one of Saul's Stand-To classmate who might be able to help with funding/exposure from Goldman Sachs. Met with potential new donor that resulted in a \$1,000 gift. Attended 700-person gala for Tunnel to Towers Foundation which resulted in lots of good fundraising event ideas. Met with M&M endowment manager at JPMorgan Chase. Asked her to help get us in front of JPMorgan corporate contributions.

Communications/Outreach:

- eNewsletter
- Annual Report finalized. Now online. Hard copies will be sent to each board member.
- Corporation for Public Broadcasting piece from last year aired at the Bigfork Film Festival. This will also air on MT PBS on Memorial Day.
- Mention/Explanation of WQW by Cindy McCain on PBS' Amanpour & Co.

- Met with AshLee Strong who is willing to help us pro bono with a lot of national media.

Quiet Waters Ranch:

- Caretaker House. No neighbors appealed the county's decision allowing WQW to proceed with construction of the house in the current location. Construction is proceeding in an expedient fashion.
- CUP modification. Faye and Eugen met with Lauren of Sanderson Steward and Susan Swingley, attorney, to help us with process. We are meeting again today to solidify strategy with county planners and neighbors. Mid-May we will have an open house with neighbors to discuss. May 31 we will submit our modification application to county. Hearing will be on July 11.

Administration:

- Board Meeting
- Database conversion to Salesforce continues. Transition scheduled for May.
- 2018 Audit and 990 will be ready to board approval on June 11
- Draft Compensation Policy for Ex Com review on May 14