

EXECUTIVE DIRECTOR REPORT

December 2019

Strategic Planning:

- Conducted 5th Strat Plan Meeting on December 5th, presented the Plan at the December 10th BoD meeting, and BoD approved the plan at the December 20th special meeting.

Program:

- 2020 FX Program Calendar is complete with 20 total Programs
- The program team is in full swing in final preparations to execute the Ice FX 7-12JAN with six WQW Alumni (Including Sean Gifford, Mayor of Three Forks as the Team Leader).
- In the final stages of preparation to welcome eight participants to the first COMMIT Workshop partnership 16-19JAN (seven of which are WQW Alumni).
- Applications for all programs are now filled and closed.

Fundraising:

- As of December 30th, WQW has accumulated a total of \$3,445,257 in funding in 2019! This includes all unrestricted, R&I, M&M, Uihlein Warrior Endowment and in-kind donations.
- The 2019 Year-End Appeal exceeded its goal on December 30th of \$250,000
- Mountain Hot Tub has joined WTF 2020 as a sponsor
- A total of four deferred gift annuities were received in December totaling \$119,000 toward the Uihlein Warrior Endowment PGA account. In five years, it can be transferred to the larger endowment.
- AbbVie Foundation granted WQW another \$50,000 toward a new CFX and reunion in 2020.
- The organization's first USAA grant will be submitted the first week of January to hopefully fund both Caregiver FXs in 2020.
- Head guide Jesse LeNeve and Gayle met with all WQW landowners to discuss future plans for FX 101 and to show our appreciation
- Jean Hastings was presented with a gift of appreciation in December with a photo album book.

Communications/Outreach:

- eNewsletter - Dec 23rd. Year End Appeal, Monthly Donor Feature, upcoming Ice FX, Gayle's Retirement
- Events - Bozeman Ice Dogs game,
- Marketing Campaigns- Year End Appeal, Planned Giving coming soon!, Combined Federal Campaign
- New Logo to debut Feb 1.

- Saul attended WQW's friend and supporter Rob Riggle's 4th annual InVETational golf tournament. NAB member and longtime supporter Troy Downing was also present and introduced Saul to several potential supporters of WQW. During the trip, Saul also met with board member Kevin Walton at the Foundation for Women Warriors (classmate from the Stand-To Leadership Program) to discuss potential partnership opportunities in 2020 – side note, The Foundation for Women Warriors is nominated for a Veteran's Choice Vetty award. Rob sends his absolute best to the WQW Staff, Board, and Family.
- Saul attended and represented WQW on an executive appointed veteran suicide prevention task force in DC. Please ask Saul for a full rundown if needed. While in DC Saul also connected with behind the scenes partner Feherty's Troops First Foundation president Rick Kell, and a friend from Boeing who may potentially fund the TMF FX (more to follow on this one).
- Saul and April attended a Gala Fundraiser in Dallas, TX for Wishes for Warriors by invitation. Wishes for Warriors is staffed by WQW Alumnus Jesse Reyes. They attended for both insight on how another non-profit runs a major fundraising event and to support a WQW Alumnus in his endeavors.
- Also while in Texas, April and Saul visited John and Sara Hosea at their new home in Granbury. The Hosea's are both Alumni of WQW, have been volunteers for us, and most recently were the keynote speakers at the Milwaukee Event. We plan on having Sara as a Caregiver TL again in 2020 with John and their older daughters potentially serving as the "moms" for the same FX

Administration:

- BoD Meeting on December 10th. 2020 budget approved.
- Volunteer Bash on Dec 9, Staff/Board Christmas Party on Dec 10.