

EXECUTIVE DIRECTOR REPORT

February 2019

Program:

- Program Subcommittee. Meeting scheduled for March 7. Agenda:
 - Set annual schedule of subcommittee meetings
 - Update on potential partnerships with Boulder Crest Retreat and COMMIT Foundation
 - Theory of Change deep dive
 - Quality of Life survey as evaluative tool
 - Update on Capacity Matrix
- Loyalty Survey. Results were presented at the retreat. Key takeaways:
 - 97% of alumni warriors would recommend WQW to a friend and feel satisfied/extremely satisfied with their WQW experience.
 - Alumni warriors ranked “Mental/Physical Health” and “Establishing a Network Outside of the Military” as their top two responses to the question “What are the most pressing issues facing the post-9/11 veteran community?”
 - In answer to the question, “What were the biggest challenges you faced with your military transition?” the top two answers were “Finding a Sense of Purpose” and “Having a Sense of Belonging.”
- Retreat. Primary Results:
 - Over the next 2-3 years, WQW will develop and refine systematic means of program longevity and sustained warrior engagement
 - Because there are hundreds of thousands of post-9/11 veterans that have seen combat, WQW has the opportunity to serve more. Developing a capacity matrix is the next step.
- Gear. Lots of new gear arriving this time of year. We’ll let you know when new hats are ready for board members.
- Recruiting. Please see attached report from Saul.

Fundraising:

- NAB. Mid-year video conference was held on 3/1. Impact data was shared and agenda for annual summer meeting was discussed. Annual summer meeting is set for 7/25.
- Warrior Taste Fest. Confirmed: 8 restaurants, 7 breweries, 5 distilleries, and 5 artists. \$71,000 has been pledged in sponsorships. Committee is meeting weekly and gaining a lot of traction. Individual tickets will go on sale 4/1.
- Semper Fly. May event has been cancelled due to low interest. Committee will potential reschedule for fall. October event is sold out.
- Professional Development. Emily and Gayle have both received scholarships to attend a Major Gifts course this summer/fall through the Kellogg School of Management at Northwestern University in Chicago. Donor, Aleksander Renshaw, has offered to cover the balance along with travel expenses.

- Grants. Opportunities to receive funding from the Wounded Warrior Project and the VA Adaptive Sports program have been brought to our attention. We will discuss with the Ex Com on March 12.

Communications/Outreach:

- eNewsletter
- Annual Report. Due out in March.

Quiet Waters Ranch:

- Caretaker House. Most of my time this past month, as well as Ryan's and the Ex Com's, was spent defending the site on which we are building from six neighbors who filed formal complaints with the County. These neighbors were under the impression we had deliberately deceived them by building the home 350 ft from where we intended. In actuality, we are building the home 47 ft from where we intended due to creek setback regulations. We have explained the confusion to the neighbors and the County. The County has closed the "investigation" citing WQW can build the caretaker house wherever we want to since the location wasn't specified in the Conditional Use Permit (CUP).
- CUP modification. As discussed at the retreat, WQW is going to prioritize the expansion of use under our CUP, meaning allowing WQW to offer more services beyond 9-12 per year. The Ex Com and I have been discussing this and will most likely retain attorney Jane Mersen to help with this process.
- Kitchen remodel. Under construction.
- Fitness center. Having found funds from donors and potential in-kind vendors, this project is moving forward. It will most likely be finished in early summer.

Administration:

- Board Meeting
- Finance and Budget Committee Meeting
- Retreat
- Database conversion to Salesforce continues
- 2019 Budget Finalization