

EXECUTIVE DIRECTOR REPORT

June 2019

Program:

- New program development for discussion at the next Program Subcommittee meeting on July 18.
 - Received MOU from Boulder Crest Retreat. Will discuss with Program Subcommittee on July 18.
 - We are discussing three Courses of Action for partnership with COMMIT Foundation.
 - Ali suggested we meet with a certified [iRest](#) practitioner that we could hire should we decide to experiment with meditation/mindfulness on an FX. Saul and I met with her yesterday.
 - Saul pitched an “assistance fund” to the Board in June
 - Anonymous Board Survey on Program Development
- FX7. Caregiver FX. Led by two of last year’s caregiver recipients. Responses from all participants were very positive. A QWR neighbor volunteered on this FX.
- FX8. Travis Manion Foundation partnership for Gold Star Teens. Also a success. Tim Richmond served as TL.
- Deputy Director of Warrior Services. Chris’ replacement has been hired. Her name is Audrey Chorak. Audrey comes to WQW from the Counseling Services Program at MSU. We are very impressed with Audrey’s efficiency, ability to learn quickly and attention to detail. Although Audrey is not a veteran, we feel we are bringing the right person “on the bus.” Audrey starts on July 9.

Fundraising:

- Warrior Taste Fest. Looks like we are going to hit our goal of 300 people attending! We are close to hitting our \$300K raised goal. The biggest push at this time should be to get those who will spend \$3K-\$10K (possibly more) on live auction items and art in the crowd.
- Grants. Received \$30,000 grant from the Wendell and Doris Rogers Foundation (new supporter).
- NAB. **If you haven’t already, please RSVP to Gayle regarding your attendance at the NAB/BOD dinner on Thursday, July 25.** Warrior alumna, Raquel Patrick will be speaking.
- Other. A planned giving brochure is in the works; the 4th annual Milwaukee/NAB event is in the works with Harley Davidson as a new partner; an opportunity to be in Chicago in September for Abbvie Employee Giving Days and a potential new major donor visit are also in the works.

Communications/Outreach:

- eNewsletter
- Created new ad in conjunction with Billion Auto Group for local tv markets and movie theater.

- Ad in Fly Fishing Magazine in conjunction with Big Sky Cigar Co.
- Opportunity to be in upcoming Fly Fishing Film Festival.

Quiet Waters Ranch:

- Caretaker House. Funds have not yet been wired to our account. Ryan and family are moving in on July 4th!

Administration:

- Board Meeting
- Salesforce training. Transition scheduled for July.
- Health insurance renewals.