

EXECUTIVE DIRECTOR REPORT

March 2019

Program:

- Program Subcommittee Meeting.
 - Update on potential partnership with Boulder Crest Retreat (BCR). Still evaluating logistics of being a PATHH delivery partner. We are awaiting answers to another round of questions we have asked BCR.
 - Theory of Change – subcommittee members will review off line and discuss at next meeting on April 18. Later timeline than identified at retreat.
 - Quality of Life as evaluative tool – probably not the right one but will continue using until outcomes in Theory of Change have been finalized.
 - Reviewed initial draft of Capacity Matrix. Thinking is that we start with what would be required to double our current efforts, offering programs 40 weeks a year. Revise for April 18 review.
 - Quarterly subcommittee meetings set for 2019.
- Gear. Pick up a new hat and fleece at the April board meeting!
- Recruiting. Looking for a few more women warriors for the Female FXs and military caregivers for the Caregiver FXs.
- FX2 is April 8-13.
- Plane tickets for warriors are averaging \$1,000 per, 5 weeks in advance. We will probably hit our projected budget for this line item or go a little over. We are getting a new credit card to help earn points that we can then use for airline tickets.
- Volunteer Orientation was held at the Museum of the Rockies.
- New hire. Ryan Olson has been hired as the new Volunteer Manager. Ryan will start on May 1. His roles will be divided in half: 0.5 FTE as QWR Caretaker reporting to Mike and 0.5 FTE as Volunteer Manager reporting to Saul. Emily will be training Ryan for his first full year as Volunteer Manager. Please keep this news internal until April 3 as Emily would like volunteers to hear about the transition from her first. See below for more info on Emily. See attached updated Organizational Chart.

Fundraising:

- Warrior Taste Fest. Confirmed: 9 restaurants, 7 breweries, 5 distilleries, and 5 artists. \$71,000 has been pledged in sponsorships. Individual tickets ARE ON SALE NOW. Here is the link - <https://ruckustix.com/events/warrior-taste-fest>. Please forward to everyone you know! This is a great way for board members to get involved in fundraising.
- Semper Fly. October event is sold out. Given CUP issue, this will be our only one in 2019. Efforts to raise that budgeted income will be taken into account.
- Grants. Will be submitting grant to the Elizabeth Dole Foundation on 4/5. Opportunities to receive funding from the Wounded Warrior Project and the VA Adaptive Sports program were discussed at Ex Com. We will be proceeding with WWP until we get more info on grant criteria, possible strings attached, etc. The guidelines for the VA grants were recently published. We will carefully review before proceeding.

- Income Goals. Fundraising goals are on track with approximately \$360,000 in the door for Q1. An Income Financial Dashboard will be created soon for Board members to review just like the Dashboard report comparing actual expenses vs. budgeted expenses.
- Promotion. As of May 1, Emily will be promoted to Deputy Director of Development. This is an effort to direct more human resources to all the terrific fundraising opportunities that come our way.
- Major Endowment Gift. On 3/29, our largest benefactor called to tell me she was depositing another \$1.5M to our Management & Maintenance Endowment!

Communications/Outreach:

- eNewsletter
- Annual Report. Due out in early April. This is about one month later than we typically publish the report. The primary reason for the delay is the amount of time needed for the Salesforce database conversion. We also switched design houses and staff roles (April is now the lead instead of Emily).
- Corporation for Public Broadcasting piece from last year will be shown at the Bigfork Film Festival on April 6.
- Outside Bozeman article published on Female FX by Ali R.

Quiet Waters Ranch:

- Caretaker House. To our knowledge, no neighbors have appealed the county's decision allowing WQW to proceed with construction of the house in the current location. The 30-day appeal period will close around April 5. Construction is proceeding in an expedient fashion. Only a week behind schedule after a month of weather obstacles.
- CUP modification. The Ex Com discussed. Eugen sought former county commissioner Steve White's advice on how to proceed. Eugen will reach out to Susan Swingley and Becca Pape to see if they can represent us as Jane Mersen is unable to assist.
- Kitchen remodel. Construction complete this week.
- Fitness center. Funded and on track for completion this summer.

Administration:

- Ex Com Meeting
- Database conversion to Salesforce continues, KPI's identified
- 2018 Audit and 990 underway
- Annual reviews for Emily, Adam and April