

WARRIORS & QUIET WATERS FOUNDATION

EXECUTIVE DIRECTOR REPORT

May 2020

Program:

- The program team held VFX3.0 in May with 2 participants. It was a very successful event, and we were able to engage with a special operations warrior who had just recently returned from Afghanistan and into quarantine, who stated that this was a highlight of his month.
 - The team is finding that a big portion of each slotted FX/VFX are either essential or medical personnel and could not make the time to participate in a VFX
- The team planned for the couples VFX that launched June 1, tailoring the conversation to work for alumni that are already past the basics of fly-fishing, and creating new activities for the couples to do together at home, including a pizza making night, led by Ryan Olson via pre-recorded MacLeod video, with all of the ingredients sent to their door.
 - 6 couples will be on this VFX
- The caregiver FX11-20 is potentially set to launch in person, and we are currently reaching out to each participant about moving forward with the FX.
- The program team has also been strategizing the re-opening of QWR and FXs, setting safety protocols, and creating a survey to send to our slotted participants to gauge their comfort level in participating either this year or next.
- To continuously adapt and be innovative in the space, the program team has been meeting frequently and creating other ways we can engage alumni in the event that things do not go as planned in regards to normal programming down the road.
 - Some of the ideas include a one-family Fishing Experience for an alumni warrior at QWR, and an out-of-state fishing experience where we can reach a large quantity of warriors in the same state, (this would reduce the amount of people traveling).
- The Facebook group for alumni, “WQW Connection”, continues to be a successful way to engage with our alumni. A poll was created to ask the members what they thought of the group, and the consensus was that the sharing of pictures, zoom talks, and giveaways have been well received, and that they want us to keep them up-to-date on what WQW is doing.
- The team is also taking steps toward updating content for future programming, not only in the form of videos, but also updating materials such as the gear list we send to warriors and evaluating the prospect of developing an app to share FX information with our volunteers.
- The program team developed the idea and content for the #getoutforgratitude walk in an effort to show support of our communities.

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Development:

GENERAL UPDATES

- We encourage all NAB and BOD to attend Friday, June 12 Authors Speaker Panel featuring 2 Warrior alumni & SGT Mac. [Details and RSVP information HERE](#). Please invite your network of current or possible supporters to attend. All are welcome. Simply include this link in your invitation: <https://conta.cc/2XHRpab>.
- Updated NAB role description attached. Next NAB phone meeting scheduled for July 30, 12-1pm. Will commence quarterly NAB phone calls.
- Planned Giving Brochure attached.

INCOME (includes WTF sponsorships)

- Jan 1 - May 31, 2019 = \$396,438 (543 donations)
- Jan 1 - June 8, 2019 = \$400,172 (565 donations). This is WITHOUT unsolicited \$1.3M from LD received June 7, 2019.
- Jan 1 - May 31, 2020 = \$383,133 (455 donations)
- Jan 1 - June 8, 2020 = \$439,466 (484 donations)
- \$33,000 received 6/3/2020 from Kappa Sigma A Greater Cause Military Heroes Campaign.

GRANT UPDATE

- Kendeda Fund and Oak Foundation have loosened 2020 grant restrictions.
- Site visit with Oak Foundation trustee cancelled due to COVID. Operation Hat Trick will revisit grant applications in 2021 due to COVID.
- No answer on Bob Woodruff Foundation grant submission.
- Pursuing \$50K Big Sky Film Grant.
- Emily had an exploratory call with Pete MacFayden of the Rieschel Foundation. Pete will follow-up in one month.

Q3

- First of 5 monthly "Planned Giving Lunch and Learns" with Jim Soft scheduled for July 14 from 11:30-1:30PM. Will be attended by Brian Gilman, Emily Sather, Mike Powell, Adam Remillard, and Eugen Graf.
- Warrior Taste Fest: WTF Sponsorships received = \$76K and pledged: \$57K. Event model will change, committee finalizing details and will report once the plan is finalized.

Communications/Outreach:

- Annual Report-went to editor. Anticipate having the final draft mid-June.
- Upcoming events - NA - all have been cancelled due to COVID
- Working on new website, hoping to launch end of June with ecommerce page

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- Warrior Taste Fest Updates- postponed. Sept 25, 2020 at Rocking TJ Ranch - heavy apps, live auction, smaller event.
- Applying for grants for a WQW video!

Administration:

- Capital Reserve Study is 95% complete. Making final adjustments and will seek approval from F&BC, then ExCom to execute plan.
- WQW returned to the office on May 11, with half the staff coming in each day. We expect to return to full staff in the office on June 15.
- Continued preparations for Brian to arrive and coordinate his first few weeks aboard WQW.