

EXECUTIVE DIRECTOR REPORT

September 2019

Strategic Planning:

- Executive Committee is responsible for overseeing Strategic Planning per the Ex Com's charter
- At the last Ex Com meeting, the Ex Com established the 2020-2022 Strategic Planning Committee: Brian, Eugen, Faye, Peter Nalen (NAB), and Aleks Renshaw (donor)
- First meeting will be on Oct. 8. Hopeful timeline is to approve strategic plan by February 2020 retreat so that final E.D. candidates can see the draft and know what they are signing up for.

Program:

- FX14 was a Solo FX at Elk Meadows Ranch in the upper Madison Valley. It went well with a lot of impact (warrior alumnus was a guide). Unfortunately only 4 warriors attended as two backed out at the last minute. It has been a long time since this has happened.
- FX15 was an all-female Solo FX. Nancy Sander, TL, said it was fantastic. One of the participants was a Purple Heart recipient.
- FX16 will be a Couples FX. An alumni couple will be the TL/ATL. We have only recruited 4 couples. We have found that finding childcare during the school year is a barrier for couples' participation. Based on recruiting for the Couples FX regardless of time of year, we may pursue 2 Couples FXs again next year but only 4 couples for each vs. 6.
- FX19 will be a new cohort for the Coaching FX. It's possible we may have 5 warrior alumni instead of four for this cohort.
- Faye, Audrey, Gayle and Mike attended the American Warrior Symposium in Atlanta. Lots of connections were made or further cultivated for possible new program/recruiting partners (TMF, COMMIT, Marcus Institute for Brain Health, etc.) and an excellent opportunity for staff to see how WQW fits in to the larger, national picture.
- Yesterday, Faye and Saul presented to the Marcus Institute for Brain Health and the West Creek Ranch in Emigrant. MIBH treats veterans with TBI and will be a source of referrals for WQW in the future.
- 2020 FX template (types of events and number of each) has been drafted by Saul and Faye. 20 events are tentatively on the docket.

Fundraising:

- Kick-off WTF 2020 meeting. Save the Date for **July 31, 2020!**
- 3rd annual event in Milwaukie raising an amazing \$80K and a few new volunteers. Alumni John and Sara Hosea were the keynote speakers.
- Gayle attended the Abbvie Foundation employee giving day to represent WQW.
- West Creek Ranch is owned by Arthur Blank (Home Depot Co-founder). Saul and Faye were introduced to one of the Arthur Blank Foundations employees yesterday who would very much like to tour QWR in the future. Saul and Gayle will follow up.

- A sold-out Semper Fly Select is happening this weekend.

Communications/Outreach:

- eNewsletter
- MT PBS filmed FX15
- BBB presented WQW with the Torch Award for Ethics. Fifty non-profits in the state applied and an out-of-state panel of judges selected WQW as the winner!
- WQW was highlighted at the MSU Bobcat Football military appreciation game last weekend.

Administration:

- Executive Director resignation
- Ex Com Meeting
- Faye, Emily, April and Brian are attending the Montana Nonprofit Association annual conference later this week.
- 2020 Budget Planning meeting with senior staff. Draft will be presented to the F&B Committee by month's end.
- Onboarding of Nick Dreyer.